

Discover South Westphalia

ALLES ECHT!

# THE MINI MAP OF THE GLOBAL MARKET LEADERS

Beautiful, strong, authentic: South Westphalia is North Rhine Westphalias  
**strongest industrial region, with more than 150 global market leaders.**



# 150 GLOBAL MARKET LEADERS ARE HIDDEN IN THIS PICTURE

*Top jobs; with more than 150 world market leaders and 80,000 companies, affordable housing, green work-life balance? It simply sounds **too good not to be there!***



See for yourself at [suedwestfalen.com/undbleib](http://suedwestfalen.com/undbleib)

Foto: Rothaarsteigverein e.V. / Klaus Peter Klappert



Projekt gefördert durch:



EUROPÄISCHE UNION  
Investition in unsere Zukunft  
Europäischer Fonds  
für regionale Entwicklung



## SOME PART FROM SOUTH WESTPHALIA IS FOUND IN EVERYTHING ...

*It's simply amazing: Products from South Westphalia can be found in almost everything that surrounds us.*

Whether in bathrooms or kitchens, in cars or aeroplanes, in furniture or electrical appliances: If you know and pay attention to some of the region's brands, you will find them everywhere – in New York or Tokyo, as well as in Cologne or London. Products from South Westphalia are often required worldwide to manufacture other products: For example, machines, wires, wood, metal or plastic parts.

So it's now high time to discover what is actually produced in the region! In the fold-out map at the end of this booklet, we introduce you to some of the exciting companies within the region... However, we would like to start by saying:

Welcome to South Westphalia! The region of South Westphalia consists of Märkischer district, Hochsauerland district and the districts of Soest, Olpe and Siegen-Wittgenstein – with a total of 59 municipalities.

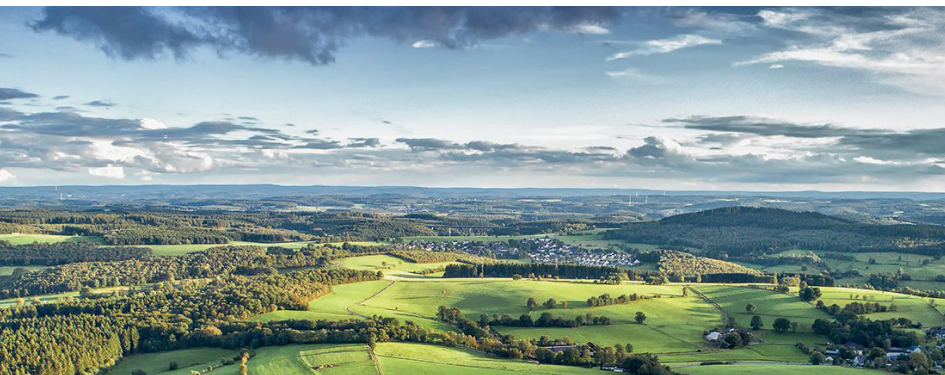
Have a look at the following pages to learn more about the possibilities South Westphalia has to offer.

Enjoy discovering them!



## SOUTH WESTPHALIA IS STRONG, BEAUTIFUL AND AUTHENTIC.

Anyone driving through South Westphalia will see deep forests, a thousand mountains and sparkling lakes. Only on looking closely, you realise that behind the curtain of this wonderful landscape you find one of Germany's most powerful industrial regions.



### BECAUSE SOUTH WESTPHALIA HAS PLENTY TO OFFER:

**A strong economy:** South Westphalia is the strongest industrial region in NRW and the third strongest in Germany. The region is home to about 80,000 companies that are firmly rooted here, while at the same time being internationally successful. More than 150 of them are even considered “champions”, i.e. global market leaders.

**Pure nature:** More than half of the area is forest! South Westphalia is the largest nature park region in Germany. Guests spend around eight million nights in the two tourist regions of Sauerland and Siegerland-Wittgenstein each year.

About **1.3 million people** live here – the region covers one fifth of NRW's surface.

**Typical of South Westphalia:** Here, a handshake still counts – and living together is characterised by strong communities

and a vibrant array of different social club and associations.

**The region offers outstanding educational opportunities:** good schools, comprehensive further education opportunities, and five universities located at ten sites.

**Career opportunities:** Numerous innovative and internationally successful companies offer exciting job prospects. The training opportunities offered by the often medium-sized family businesses are large. The unemployment rate is among the lowest in NRW.



# WELCOME TO THE JOB PARADISE SOUTH WESTPHALIA

♥ I, well-built, attractive, close to nature and family-loving, internationally experienced, economically very successful, with headquarters in the countryside, am looking for **YOU** with an interest in a long-term commitment to shape the future together.

Sounds interesting?  
Then the South  
Westphalia region  
could well be a suitable partner for you!

Those who want to build a professional future here have the best opportunities as a founder, with a start-up, or as a committed part of an incredibly strong entrepreneurial community. As in South Westphalia, industrial and economic success have a long tradition: Numerous mines, ironworks, wire drawing mills, cutlery and needle factories, forge hammers, rolling mills and foundries bear witness to centuries of skill. At the same time, South Westphalia's small and me-

dium-sized businesses are often the driving force behind global innovations. So it's worth taking a closer look! South Westphalia? Everything real!

For all your questions revolving around your personal and professional prospects in South Westphalia, we have set up a Welcome Centre with various free services for you. Simply drop us a line by mail at

[willkommen@suedwestfalen.com!](mailto:willkommen@suedwestfalen.com)

With the checklist below, you can see, at a single glance, how you can kick-start your personal new start in South Westphalia.

- ✓ We will help you answer all questions you might have about your prospects in the region. You can find our contact details on page 14!
- ✓ Surf the site [www.suedwestfalen.com](http://www.suedwestfalen.com) and find out more about current job offers available in the region.
- ✓ Set up a digital job alarm at [karriere-suedwestfalen.de](http://karriere-suedwestfalen.de). This way, you will always be informed when a suitable dream job is posted online.
- ✓ Create a free applicant profile at [bewerberpool-suedwestfalen.com](http://bewerberpool-suedwestfalen.com), allowing you to be found by employers.
- ✓ Browse through [www.suedwestfalen.com](http://www.suedwestfalen.com) and find attractive employers or interesting educational offers: 5 universities with ten locations offer numerous exciting degree programmes.



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Like the Facebook channel  
to stay updated with top jobs,  
news and attractive employers  
from the region. Or follow us  
on Instagram and  
LinkedIn.

“  
f [www.facebook.com/swf.echt](http://www.facebook.com/swf.echt)  
@suedwestfalen\_echt  
in [www.linkedin.com/company/suedwestfalen-agentur](http://www.linkedin.com/company/suedwestfalen-agentur)

# MAKE USE OF OUR SPECIAL OFFERS TO FIND YOUR DREAM JOB!

## “Gap Year South Westphalia”

Still undecided about what to do after leaving school – vocational training or study? Give it a try! With Gap Year South Westphalia you can do three internships at three companies in three different occupational fields in one year – with just one application.

[www.gapyear-suedwestfalen.com](http://www.gapyear-suedwestfalen.com)



## Meet 'n' Match – Your door opener to a job in South Westphalia

The digital meeting of companies with students and job seekers lasts 90 minutes. During this time, the company will introduce itself, you can talk to potential colleagues in private and directly follow up with an interview.

[www.match-suedwestfalen.com](http://www.match-suedwestfalen.com)



## IT newsletter

Do you see your future in the IT industry? Then we are happy to inform you about jobs, theses, internships and events. Subscribe to the IT newsletter and stay up to date. [www.it-perspektiven.com](http://www.it-perspektiven.com)



## Profile

We are happy to create a profile for you free of charge, which we will send to companies in the region. Simply write to us at: [willkommen@suedwestfalen.com](mailto:willkommen@suedwestfalen.com)

## HOME ADVANTAGE NETWORK

Did you grow up in South Westphalia? Do you presently live somewhere else and would possibly like to move back? Then why not get in touch with our returnee project “HEIMVORTEIL”. We are currently implementing it in the Hochsauerland district, but you are also welcome to get in touch if you would like to move back to your hometown in the MK, OE district, Si-Wi or Soest district.

[www.heimvorteil-hsk.de](http://www.heimvorteil-hsk.de)



the first  
**full LED car headlights**

were developed in Lippstadt?

**Formula-1 pilots**

and passengers of the Airbus A380 are secured with seatbelts from Arnsberg?

**The global market leader for Baumkuchen and Christstollen**

comes from Soest?



**70 %**

of the German switch and socket production is made in South Westphalia?



South Westphalian companies equip

**hospitals and care facilities**

worldwide?

**Usain Bolt**

set his **sprint world record** in the Berlin Olympic Stadium on a Regupol synthetic running track from Bad Berleburg in 2009?

... the **Acropolis**

in Athens is illuminated by the **company** ERCO from Lüdenscheid?



**Without ideas and products from South Westphalia, your car**

would probably not be able to drive?

**That the Brandenburg gate is set in scene with luminaires**

from Lüdenscheid or the entire Sauerland region?

**60 %**

of the sanitary fittings manufactured in Germany come from South Westphalia?

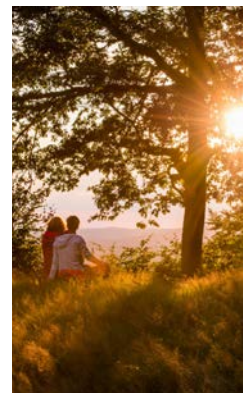
The parliamentarians in the **German Bundestag**

are surrounded by **natural stones** from Anröchte?

**75 %**

of all **e-mail servers** run worldwide with software from the Olpe-based company Open Xchange.?

Sauerland and Siegerland-Wittgenstein, with **1,800 cycling and hiking tours**, have the highest density of award-winning paths and tours of all the German low mountain ranges?



South Westphalia is Germany's **largest natural park region ?**

**Incredible-data volumes**

are distributed worldwide in airports, power stations and underground trains with light wave conductors from Wenden?

# WHO FOUND THIS OUT?

For a long time, we guessed that there was an above-average number of strong companies in South Westphalia. And then we were finally able to prove it! Chambers of Industry and Commerce in South Westphalia have worked hard and collected the best performances from the region over the past few years ...

The result is an impressive and constantly-growing list of more than 150 top performances from South Westphalia!



The complete list of "Global Market Leaders and Best Performers in Industry from South Westphalia" by the South Westphalian Chambers of Industry and Commerce can be downloaded at [www.suedwestfalen.com/weltmarktfuehrer](http://www.suedwestfalen.com/weltmarktfuehrer) and is also available as an interactive map.

# WHAT IS A GLOBAL MARKET LEADER?

Global market leaders are

- international or
- EU-wide

leading within their market, thus counting among the **TOP 3 companies** in their special sector.

In our fold-out map you'll find a complete overview of all the best achievements from South Westphalia – and on the reverse we also introduce selected companies that are also committed to the region in the association "Economy for South Westphalia"...

**You will be amazed!**

## REAL PHOTOS FROM THE REGION:

- Cover photo:** EJOT from the top (photographer: Dominik Ketz)
- Page 4:** Olpe in autumn (photographer: Volker Schneider)
- Page 7:** Fischbauch bridge in Plettenberg (photographer: Paul Masukowitz)
- Page 8:** Student at the University of Applied Sciences South Westphalia in Soest (photographer: Michael Bahr)
- Page 9:** Employees at PSV Marketing (photographer: Tanja Evers)
- Page 10:** Christstollen (pixabay.com), Acropolis and plughole (vecteezy.com)
- Page 11:** Sunset near Netphen (photographer: Klaus-Peter Kappest), cyclist at Diemelsee dam (photographer: Sabrinity)

## WE ARE INTERESTED IN YOU!

### Who is involved in this booklet:

South Westphalia Agentur GmbH was founded in 2008 to strengthen the region of South Westphalia with smart ideas, energy and coordinated action. It is supported by the five districts of South Westphalia: Olpe, Soest, Siegen-Wittgenstein, Hochsauerland district and Märkischer district as well as the association "Economy for South Westphalia". The agency combines the power of politics and business in the region and acts as a dynamic networking centre, both internally and externally. If you would like to know more about us, just browse through our website or contact us directly.

*your SOUTH WESTPHALIA AGENCY*



[www.facebook.com/swf.echt](https://www.facebook.com/swf.echt)



[@suedwestfalen\\_echt](https://www.instagram.com/suedwestfalen_echt)



[www.linkedin.com/company/suedwestfalen-agentur](https://www.linkedin.com/company/suedwestfalen-agentur)

### Our Welcome Center for you:

Would you like to find out in person about your prospects in South Westphalia? Just to have a chat to find out what the region has to offer YOU?

Or do you have a specific question?

Our welcome team "PERSPEKTIVE South Westphalia" is looking forward to meeting you!



Simone Epe



Saskia Haardt-Cerff



Niklas Jung

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[willkommen@suedwestfalen.com](mailto:willkommen@suedwestfalen.com)

[www.suedwestfalen.com/undbleib](http://www.suedwestfalen.com/undbleib)

# THIS IS WHAT YOUR HOLIDAY EVENING TRAFFIC IN SOUTH WESTPHALIA WOULD LOOK LIKE.

*Job security, affordable housing, green  
work-life balance? It all sounds  
too good not to be there!*



See for yourself at  
[suedwestfalen.com/undbleib](https://www.suedwestfalen.com/undbleib)

Foto: Sauerland-Tourismus / Wisp Art



Projekt gefördert durch:



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Investition in unsere Zukunft  
Europäischer Fonds  
für regionale Entwicklung

